RESEARCH WORLD

Research World - Advertising 2020

For information about media packages, exhibiting or sponsoring, please contact the **ESOMAR Business Development Team.**

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Research World - Advertising

Research World is a unique platform where tomorrow's insights meet today's business. With an online audience of 137000+ visitors, it offers a global podium for debate and discussions, with potential for advertising and advertorials.

The Research World newsletter is sent out 12 times a year to more than 25000 readers, highlighting the latest trends, news and innovations that are featured in Research World.
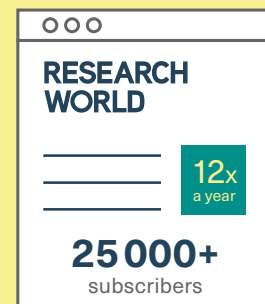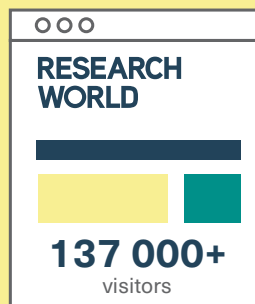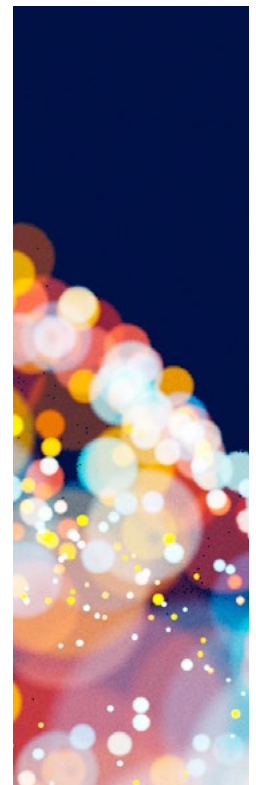
RESEARCH WORLD

www.researchworld.com/advertise

Homepage*	
Super Leaderboard banner (10:1) Mobile Leaderboard banner (4:1)	€ 885 (1 month)
Medium Square banner (1:1)	€ 665 (1 month)
Large Rectangle banner (1:2)	€ 445 (1 month)
Leaderboard banner (4:1)	€ 550 (1 month)

Article pages*	
Advertorial article (max. 800 words)	€ 1100 (1 article)
Medium Square banner (1:1) appearing on all articles	€ 1100 (1 month)

Newsletter*	
Header banner (8:1)	€ 545 (1 email)
Middle banner (3:1)	€ 445 (1 email)
Footer banner (8:1)	€ 350 (1 email)

* Banners will run for 1 month, on rotation with other advertisers.
If you are looking for additional months, please contact us!

RESEARCH WORLD
334 000+
page views

RESEARCH WORLD
137 000+
visitors

RESEARCH WORLD
12x a year
25 000+
subscribers

Homepage

4 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

1. Super Leaderboard banner (10:1) + Mobile Leaderboard banner (4:1)
Please provide two sizes in order to be displayed on all devices:
10:1 => 1400x140 pixels; .jpg or .gif; max. 250KB; animation max. 15 sec.
4:1 => 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

2. Medium Square banner (1:1)
300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.
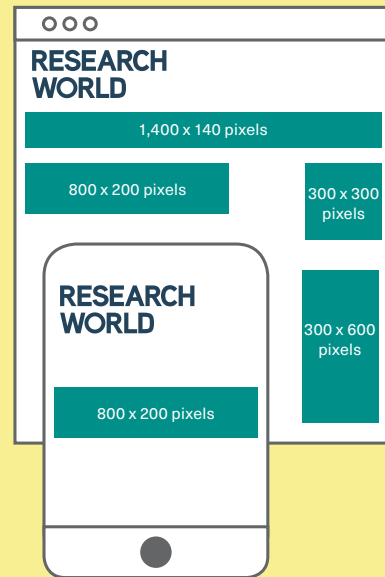
3. Large Rectangle banner (1:2)
300x600 pixels; .jpg or .gif; max. 200KB; animation max. 15 sec.

4. Leaderboard banner (4:1)
800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

Order of appearance on desktop
(1) – (2) – (3) – (4)

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1,400 x 140 pixels
800 x 200 pixels
300 x 300 pixels
RESEARCH WORLD
300 x 600 pixels
800 x 200 pixels

Order of appearance on mobile
(1) – (4) – (3) – (2)

Article pages

2 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

2x Medium Square banner (1:1)
300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

RESEARCH WORLD
300 x 300 pixels

Newsletter

Multiple spaces are available in the below categories. Any order of appearance is attributed by ESOMAR.

1. Header banner (8:1)
Please provide:
600x75 pixels; .jpg; max. 40KB

2. Middle banner (3:1)
Please provide:
300x100 pixels; .jpg; max. 30KB

3. Footer banner (8:1)
Please provide:
600x75 pixels; .jpg; max. 40KB

RESEARCH WORLD
600 x 75 pixels
300 x 100   300 x 100
600 x 75 pixels